

PRESS RELEASE

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Saatchi Gallery, London, 4 December 2015 – A Celebration of Design and Luxury

As one of the most prestigious car clubs in history, the Rolls-Royce Enthusiasts' Club (RREC) has legions of devoted members around the globe. In recognition of this enduring appeal, the RREC will be hosting a luxury showcase at London's famous Saatchi Gallery to launch a new publication, *Strive for Perfection – A Celebration of Design & Luxury*.

Rolls-Royce and Bentley motor car enthusiasts, owners and collectors, along with celebrity VIPs, will be hosted by motoring journalist and TV presenter Quentin Willson, racing driver and TV presenter Vicki Butler-Henderson, and the famous wine critic Jilly Goolden when the gallery opens its doors for this special book launch and exhibition on 4 December.

Discussing the content of the new book, Jaclyn Smith, Business Manager at the RREC commented: "Our publishing partner, St James's House, enlisted the help of a number of leading experts and motoring journalists, who share our love of Rolls-Royce, to produce a fitting homage to what is one of the world's most prestigious names in luxury motoring. Exploring the origins and heritage of Rolls-Royce and Bentley, the beautifully designed 444 pages of *Strive for Perfection – A Celebration of Design & Luxury* perfectly capture the glamour and prowess of this motoring icon."

A showcase of Rolls-Royce and Bentley exhibits will be on display throughout the event to celebrate the illustrious history of the luxury motor car manufacturer. This will include brand new Rolls-Royce and Bentley engines, a Ghost engine, a Silver Cloud III chassis, a 20hp cutaway and a specially commissioned Goodwood Mini, designed by Rolls-Royce. In addition, each of the three special guest hosts will present a masterclass on their area of expertise as they welcome guests at different junctures throughout the gallery.

Curated to resonate with the book's theme of high-end luxury and design, more than 100 of the most revered brands in the world will also be exhibiting at the launch. In addition, guests will be taken on a culinary journey of specially selected food and wines as they explore the gallery.

Richard Freed, Director of publisher St James's House, said: "What better way to launch this wonderful book than with a celebration of the finer things in life? We are all very excited about what promises to be an event to remember."

The launch event will take place on 4 December between 4.30pm and 7.30pm at the Saatchi Gallery in London.

Ends

Note to editor

A limited number of press tickets are available for the event. Please contact Katie Shale, Events Manager, for more information. Contact Stephen Mitchell, Head of Editorial, for more information about the book at stephen.mitchell@stjames.org or on +44 (0)20 8371 4045.

St James's House is a leading custom publisher based in London.

